

Online Market Research

RESEARCH PROCESS

DISCOVERY

Initiate Interviews and Engage Stakeholders to Define Research Goals. Include Customer Input.



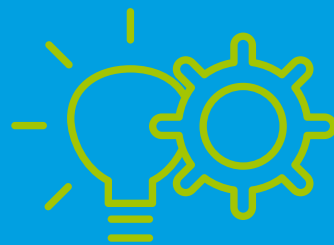
DATA COLLECTION

Employ Online Research Methods to Gather Data and Marketing Trends from Diverse Online Sources.



EXPERT ANALYSIS

Leverage Specialist Knowledge and Expertise to Help Transform Data into Insights.



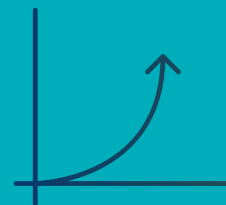
COMPETITOR ANALYSIS

Incorporate Competitor Insights by Assessing Online Share of Voice (SoV), Examining Their Offerings, and Gauging Brand Sentiment.



REPORTING INSIGHTS

Effectively Convey Findings Through Structured Reports, Visuals, Tailored Content, and Actionable Insights.



UNLOCK THE POWER OF DATA INSIGHTS

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