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## Top 10 Internet Marketing Tips for 2010

Internet Marketing has grown phenomenally over the last few years but the shift has quite clearly moved to a market that is driven by the consumer and that is no longer dictated by journalists and corporates. Social and search marketing is clearly leading the way together with email & mobile marketing, website optimisation and Web PR strategies.

Online consumers are responding more favourably to non-intrusive, relevant and socially attractive campaigns and have quite frankly had enough of intrusive, forced online advertising campaigns.

The top 10 internet marketing tips for 2010 are:

1. Optimise your website's content
2. Create a content development strategy for your website
3. Invest in a paid search (pay-per-click) campaign
4. Publicise your website through article marketing
5. Develop a social media marketing strategy
6. Create a Company Blog
7. Experiment with video marketing
8. Engage your audiences with web widget marketing
9. Discover the benefits of mobile marketing
10. Create an effective email marketing strategy

To conquer commercial combat, a significantly powerful Internet presence, supported by a brilliant E-Marketing Strategy, is paramount to ensuring that you remain competitive, increase revenue and magnetise your customers!