

Online Content & SEO Copywriting

Blue Magnet Web Intellect will create keyword rich content that will ensure that your copy reads well to the user, while at the same time is structured and written for Search Engines to read it and rank it appropriately assist in improving your search engine rankings.

One of the most important criteria to rank on search engines is to write copy that is user friendly and rich in keywords or key phrases so that search engines are able to see the relevance of your site to the user query, thereby assisting in ranking your website highly.

The Process:

Research and create a list of keywords or key phrases relevant to the search query of the identified target market.

Create copy rich in keywords or key phrases, making use of relevant synonyms and stemming

Structure copy to ensure that keyword density is represented appropriately throughout the content as per SEO guidelines

Writing SEO friendly, catchy headings and titles

Ensure that content remains consistent with the theme of the related website content

Placing appropriate emphasis on selected keywords and key phrases for search engine optimisaion.

Our SEO Copywriting rates are charged either per word or per page, with a set minimum price.

Contact Us to discuss your requirements and request a detailed consultation proposal.