

Search Engine Optimisation (SEO) Analysis & Consulting

Blue Magnet Web Intellect provides advanced search engine optimisation consulting services to clients. We guide website owners, web designers and marketers through the process of optimising their new or existing website for search engines.

We perform a thorough analysis of your website and make necessary recommendations for improvements to the content (copy), page architecture, server and linking strategies in order to ensure that search engines are able to rank your website appropriately through natural (organic) search.

The Process:

Consult with client understand the target market, keywords and key phrases

Analyse clients website rankings

Research competitor rankings and keywords

Research client keywords: Existing keywords, additional keywords and key phrases to reach the long tail.

Edit web pages based on initial analysis.

Submit pages to search engines.

Monitor website ranking and performance.

Define a clean linking strategy: Internal, External and Inbound links.

Beyond SEO: Recommendations for Web 2 plus (Video's, Blogging, News)

Search Engine Optimisation is not a quick-fix, nor is it a project that can be implemented once and left to run itself. It is an ongoing process that requires constant monitoring and editing to ensure that ranking positions are retained.

Our rates are charged at a fixed rate per 10 website pages, with a page rate for every page optimised thereafter.

Contact Us to discuss your requirements and request a detailed consultation proposal.