

## SEO Web Design Consultation & Project Management

Blue Magnet Web Intellect provides a specification and project management web design service. We assist in preparing the web design brief to ensure that your website is designed in accordance with the core Search Engine Optimisation elements.

Focus is placed on the navigation, layout, page architecture, design, SEO copywriting and linking strategies required to ensure that websites are improved for both search engines and users.

We can assist with new websites and the re-design of existing websites.

The Process:

- Consult with client to define website requirements.
- Prepare a web design specification document, mock up and proposed site-plan.
- Obtain approval on brief from client.
- Submit RFP (request for proposal) to web developers.
- Selection of vendor & appoint.
- Prepare project plan.
- Obtain approval on project plan from client.

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Submit project plan to vendor.

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Project manage website development until completion.

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Checklist on web design elements.

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Provide final demo version to client for approval.

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Move website to live server.

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Submit web pages to search engines

SEO monitoring is performed as a Search Engine Optimisation service.

Our rates are charged at a fixed rate per 10 website pages, with a page rate for every page optimised thereafter.

Contact Us to discuss your requirements and request a detailed consultation proposal.