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## Who Is Blue Magnet

Blue Magnet Web Intellect was founded in by Gillian Meier - Search Engine Optimisation (SEO) Analyst and E-Marketing Professional.

Gillian has over ten years experience in the South African internet industry and is a certified e-Marketing Professional and Qualified Google Advertising Professional. She has worked as a marketing specialist and business manager in both online recruitment (CareerJunction) and online shopping (bidorbuy) and is currently the CEO of South African Online Job Portal, Jobs.co.za.

Gillian has presented at a number of seminars such as:

- Online Recruitment Conference 2006
- Internet Industry Summit 2007
- Web & Mobile Conference 2007
- Marketing, Branding & Web Optimisation 2008

Gillian has also written a number of columns, articles and press releases relating to the online industry and was on the panel of judges for the 2007 South African E-Commerce Awards.

Gillian was a member of the Online Publisher's Association for more than three years and is actively involved in the online social networking environment.

Gillian Meier is a Certified E-Marketing Professional (Gold), a Qualified Google Advertising Professional, and an SEOToolset® Certified Analyst.

Gillian Meier: Founder of Blue Magnet Web Intellect